

## Sale Funnel Copywriter Samples - Badge Test

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### EMAIL ONE:

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[**to**]: prospect@email.com

[**from**]: tristin@thebarefootwriter.com

[**subject**]: Your ticket to a life of total control. Become a Barefoot Writer!

Hi [customer name],

Tristin Mack here from The Barefoot Writer...

Have you ever wanted to craft your dream job, get paid well to write, and enjoy the freedoms you see others enjoying?

I bet you have.

And now is your chance to take the next step:

[www.awaionline.com/p/is/tbw/](http://www.awaionline.com/p/is/tbw/)

The other day, you received the “*Discover 9 Ways You Can Make a VERY Good Living as a Writer*” report that explained how to create your own successful, six-figure writing career.

Have you consumed these insights yet? Remember, you don’t have to select just one writing opportunity. They share the same core framework so you can bundle your skills for greater payouts.

*The Barefoot Writer* membership offer job alerts. Learn how.

[www.awaionline.com/p/is/tbw/](http://www.awaionline.com/p/is/tbw/)

But do it now while it’s fresh on your mind ...

Take Care,  
Tristin Mack  
Barefoot Writer

**Daniel Stouffer**

[daniel.stouffer@gmail.com](mailto:daniel.stouffer@gmail.com)

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P.S. Whatever your freedom and income needs are, writing can be the answer... It's all up to you. There's no wrong way to be a writer. Mindy McHorse paid off \$100,000 in debt and started making six-figures a year. You don't have to imagine it... you can have it too!

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## EMAIL TWO:

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[**to**]: prospect@email.com

[**from**]: tristin@thebarefootwriter.com

[**subject**]: Yep, this actually works ...for Mindy AND for you!

Hi [customer name],

Tristin Mack is back. Trust me. I get “The Big Mack Attack” ...all of the time.

Today, I’m sharing some wisdom from Mindy McHorse, editor of The Barefoot Writer.

*“A career in copywriting seemed too good to be true.  
I’d always enjoyed writing but didn’t think I could make money at it,”* explained Mindy.

Her tips for new copywriters; positive attitude, confidence, training, and support.

All of which you get from the Copy Coaches at The Barefoot Writer.

Previously, you requested our “**Discover 9 Ways You Can Make a VERY Good Living as a Writer**” report. I just wanted to check back in a see if you had a chance to fully digest it yet.

More importantly, I wanted to make sure you saw this:

[www.awaionline.com/p/is/tbw/](http://www.awaionline.com/p/is/tbw/)

If you’re really serious about get paid to write and build the freedom-filled life you’ve always wanted, then this is the ideal first step.

Not only does it work, at **only 29 cents per day**, it’s the tiniest investment you can make to build;

- A life of flexibility ...
- A life of fun ...
- A life of financial freedom ...

Do you really want to occupy your days building someone else’s dream?

Take yours back!

[www.awaionline.com/p/is/tbw/](http://www.awaionline.com/p/is/tbw/)

This price won’t be available too much longer. Time is running out. Grab your subscription to The Barefoot Writer today.

**Daniel Stouffer**  
[daniel.stouffer@gmail.com](mailto:daniel.stouffer@gmail.com)

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Take Care,  
Tristin Mack  
Barefoot Writer

P.S. The Barefoot Writer Club is a unique community where people become successful freelance copywriters ...every day. The Club guides you each step of the way to becoming a writer and [earning a very good living](#)

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## EMAIL THREE:

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[**to**]: prospect@email.com

[**from**]: tristin@thebarefootwriter.com

[**subject**]: [name], I'm a little shocked ...and so is William.

Hi [customer name],

Tristin Mack here from Barefoot writer... Let's get right into it.

*"I'm gonna reveal something to you that's going to come as a shock: If you're a stupid young man, you're usually a stupid old man. Most people, including myself, keep repeating the same mistakes."*

-- William Shatner

IMO – it doesn't have to be this way. I think Bill is getting at is how people come to understand themselves over time. Warts and all. And perhaps hit ends. Personal challenges.

But, all of us are capable of radical, positive change. Transformations.

...with structured mentorship and coaching.

Call ME crazy, but I'm a little surprised you still haven't taken me up on this:

[www.awaionline.com/p/is/tbw/](http://www.awaionline.com/p/is/tbw/)

If you really want more control over your work life, financial success, and time... and I'm guessing you do because you read the 9 Ways report

...then this is your exact next step.

Not only will The Barefoot Writer Club membership get you access to expert writers and their wisdom it also unlocks the secrets to a repeatable blueprint you can follow.

Finally get the momentum and confidence you desperately need.

DO IT NOW before this opportunity gets lost in the shuffle of life.

[www.awaionline.com/p/is/tbw/](http://www.awaionline.com/p/is/tbw/)

**Daniel Stouffer**  
[daniel.stouffer@gmail.com](mailto:daniel.stouffer@gmail.com)

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Take Care,  
Tristin Mack  
Barefoot Writer

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## EMAIL FOUR:

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[**to**]: prospect@email.com

[**from**]: tristin@thebarefootwriter.com

[**subject**]: You're about to miss out ...in your transformation.

Hi [customer name],

Tristin Mack here from ...but not for long.

"Hey, you guuuys!" ... belts Sloth to the gang - Chunk, Data, Mouth, and Mikey.

Are you still out there? ...of course, you are.

But I am afraid this is it for me ... I'm done talking to you about this:

[www.awaionline.com/p/is/tbw/](http://www.awaionline.com/p/is/tbw/)

For the last few days I've been encouraging you to get a subscription to The Barefoot Writer while you can, but now time is running out.

After today, you won't hear me talking about how a New Mexico mom turned a pile of bills via copywriting into a six-figures income.

I've said just about all I can about that...

So, this is your last chance.

Get in now, or risk missing out completely:

[www.awaionline.com/p/is/tbw/](http://www.awaionline.com/p/is/tbw/)

Explore on you guys!

Take Care,  
Tristin Mack  
Barefoot Writer

P.S. Remember, not only will it get you the secrets for making a six-figure income as a copywriter, but it will also give you the training, tips, and mentorship from copywriting experts. Build the writing skills you desperately need to enjoy the life of your dreams.

**Daniel Stouffer**  
[daniel.stouffer@gmail.com](mailto:daniel.stouffer@gmail.com)

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Get a move on now:

[www.awaionline.com/p/is/tbw/](http://www.awaionline.com/p/is/tbw/)