



For Immediate Release

Verisae, Inc. – Media Relations
c/o Jessie Houlihan
612.455.2300
media@verisae.com
www.verisae.com

Verisae Cracks the Code with the Launch of “Apollo”

***Intelligent software platform helps commercial building owners
identify inefficiencies in maintenance and energy operations***

Minneapolis, October 3, 2011

Verisae launches their new product “Apollo,” which collects data from any source and provides alerts and intelligent analytics that enable companies to cut inefficiency out of their business operations and reduce maintenance and energy spend by 7-13% annually.

Product Details

- Apollo allows users to set conditions that will trigger inefficiency alerts and direct them to ranked improvement opportunities.
- Apollo’s comprehensive property data warehouse compiles data from disparate systems within an organization into one platform to enable users to analyze and act on the data to reduce operating cost.
- Apollo implements with little or no upfront capital investment and provides a return on investment ranging from 30 days to nine months.

Capabilities and Features

- Apollo helps organizations make better energy, maintenance and environmental decisions by:
 - Identifying and presenting conditions in a clear visual format that allows users take corrective action.
 - Providing easy to understand flexible conditions based on configurable rules, best practice workflows and communication rules.
 - Prioritizing events that occur based on their impact to the business, including severity, monetary, environmental and productivity impact and allowing for automatic action based on the preconfigured rules.
 - Involving suppliers, providers and contractors in a closed workflow.
 - Enabling users to gain efficiencies over time as the system improves in accuracy through monitoring configured terms and self-learning.

Data Integration

- Apollo integrates with a wide variety of systems including:
 - Verisae suite of SRP products that combine facility, energy and environmental management systems into one platform.
 - Third-party master data management systems (MDM).
 - ERP solutions like SAP and Oracle.
 - Honeywell, Emerson, Danfoss and other building automation systems.
 - Third-party data sources including utility rates and weather data.
 - Other maintenance management systems including IBM (Maximo), Infor (Datastream), and SAP (Plant Maintenance).



- Apollo utilizes industry standard web services to integrate with other data sources.

Proven Success

- Apollo is currently rolling out to more than 1,000 EMEA client locations and connecting it to over 50,000 pieces of equipment to collect five-minute interval data and stream over a million data points daily into Verisae's data warehouse.
- Currently, several multibillion-dollar companies throughout the world are testing Apollo, bringing the number of projected live sites to over 10,000 in the next 12 months.
- Apollo improves customers' operations by:
 - Reducing maintenance and energy costs by 7-13% annually.
 - Eliminating redundant or false service calls.
 - Replacing alarm management systems and allowing direct communication with providers.
 - Improving product quality through improved equipment uptime.
 - Providing real-time feedback on energy spikes or anomalies as they occur.

Supporting Quotes:

- "Verisae's release of Apollo aligns perfectly with where Verdantix sees market demand moving. Integrating data from facilities, building control systems, energy consumption and third parties and analyzing this to identify opportunities to improve efficiency is truly best practice for the enterprise carbon and energy management industry," said David Metcalfe, CEO at Verdantix.
- "While current Business Intelligence applications have the ability to layer data models on top of each other in other areas of the business, the areas of facility operations require a level of expertise not found in traditional BI systems. Our Flagged Conditions product [Apollo] is revolutionary, and will help our customers integrate energy and facility management to drive unnecessary costs out of their business and move toward a predictive management philosophy," said Jerry Dolinsky, CEO of Verisae.

Further Product Details

- Further product details will be demonstrated at Verisae's annual User Conference, EFFICIENCY 2011. The conference will be held in Minneapolis, MN on October 2-4, 2011. Attendees at the Verisae User Conference will represent an annual spend of over \$5 billion in maintenance management and \$10 billion in energy spend annually.

About Verisae, Inc.

Verisae (<http://www.verisae.com/pr>) helps measure, manage and reduce equipment and energy costs including the related impacts of carbon emissions management. The Sustainability Resource Planning ("SRP") platform improves operational efficiency, protects brand integrity, and helps ensure regulatory compliance for distributed enterprises across many industry sectors. Verisae delivers a broad range of sustainability solutions to over 60 global clients with more than 70,000 daily users including a network of more than 8,000 third-party suppliers. Verisae's integrated sustainability platform actively tracks over 2.5 million assets across more than 21,000 sites worldwide.