

# MASTER LIST OF OPT-IN CONTENT

<i>Consultant</i>	<i>Free Consultation</i>	<i>Coach</i>
<p><b>10 Questions to Ask ANY Potential Marketing Consultant</b></p> <p><b>Save \$1,000s!</b> Watch this <b>FREE Training Video</b>. Learn how to avoid <b>wasting money</b> by hiring the <b>WRONG</b> marketing consultants.</p> <p><b>WATCH VIDEO</b> {button}</p>	<p><b>Get Your FREE Training Video... Inbound Marketing</b></p> <p>Learn several ways that working with us can <b>SAVE</b> you <b>time &amp; money</b> when setting up inbound marketing programs!</p> <p><b>WATCH VIDEO</b> {button}</p> <p><b>It's a \$1,000,000 Value!</b> (kidding, just a little)</p>	<p><b>Can YOU Save Money By Working With A Professional Inbound Marketing Coach?</b></p> <p><b>* Free Training Video *</b> Learn who can <b>benefit from a marketing coach</b> and who doesn't really need one...and bit more about why we may be a good fit.</p> <p><b>WATCH VIDEO</b> {button}</p>
<i>Coach</i>	<i>Consultant</i>	<i>Free Consultation</i>
<p><b>Eliminate Wasting Your Marketing Budget in Just 3 Days!</b></p> <p><b>* Free Training Video *</b> Simple strategies you can use to rid your marketing programs of inefficiencies.</p> <p>We'll explain how to <b>outsource marketing the RIGHT way</b>.</p> <p><b>WATCH VIDEO</b> {button}</p>	<p><b>Get My Top 5 "Profit Center Marketing" Secrets!</b></p> <p><b>* Free Training Video *</b> Learn how you can generate multiple <b>revenue streams from your marketing programs</b> with these simple strategies.</p> <p><b>WATCH VIDEO</b> {button}</p>	<p><b>How the Right "Architect" Can Build NEW Revenue Streams From Your Marketing!</b></p> <p>Before you hire ANY marketing consultant, watch this special <b>FREE Training Video</b>.</p> <p>...Insider tips given on <b>"Profit Center Marketing"</b></p> <p><b>WATCH VIDEO</b> {button}</p>
<i>Membership</i>	<i>Membership</i>	<i>Online Training</i>
<p><b>Discover 5 New Revenue Sources...</b></p>	<p><b>The Insider Secrets That 80% Of Marketing Directors Hide From</b></p>	<p><b>Are You Ready To Feel Like Rock Star In The Eyes of Your Boss?</b></p>

<p>...Used By Marketing Directors To Accomplish <b>Inbound Marketing Success – at a PROFIT!</b></p> <p><b>* Free Training Video *</b> It's valued at \$297 when bundled into our exclusive membership, but we'll explain it here for <b>free</b>.</p> <p><b>WATCH VIDEO</b> {button}</p>	<p><b>Their Competitors</b></p> <p>Get step-by-step instructions to walk you through it all in our <b>Free Training Video</b>...no special skills required...just a little teachability!</p> <p><b>WATCH VIDEO</b> {button}</p>	<p><b>* Free Training Video *</b> Watch this video by a professional inbound marketer. Discover <b>5 must-have secrets for getting marketing to pay for itself!</b></p> <p><b>WATCH VIDEO</b> {button}</p>
<p><i>Email Subscription</i></p>	<p><i>Marketing Services</i></p>	<p><i>Webinars</i></p>
<p><b>50 Key “Insider Secrets” to Inbound Marketing</b></p> <p>Used By The Top 5% Of Marketing Directors to Achieve Success...</p> <p>Watch this <b>Free Training Video</b> to learn how to do a lot more with a lot less.</p> <p><b>WATCH VIDEO</b> {button}</p>	<p><b>7 Tips To Successfully Market Your Business Using Our Profit Center Approach!</b></p> <p><b>* Free Training Video *</b> Discover the <b>secrets to educating</b> your way to increased customers, sales, and revenue!</p> <p><b>WATCH VIDEO</b> {button}</p>	<p><b>How To Capture New Revenue Streams With Automated Marketing Webinars!</b></p> <p><b>* Free Training Video *</b> Watch this step-by-step overview, and learn how you can <b>charge money for marketing webinars</b> that generate cash on autopilot.</p> <p><b>WATCH VIDEO</b> {button}</p>
<p><i>Training</i></p>	<p><i>Consulting</i></p>	<p><i>Software (Hubspot)</i></p>
<p><b>How You Can Transform Marketing Into A “Profit Center”!</b></p> <p>Learn these little-known strategies that marketing directors use to build <b>marketing programs that generate revenue</b> – in addition to just leads.</p> <p><b>WATCH VIDEO</b> {button}</p>	<p><b>5 Tips For Stopping The Budget Bleed When Outsourcing Your Marketing Projects.</b></p> <p>Don't put up with the wasted money, project delays, and poor quality.</p> <p>Watch this <b>Free Training Video</b> to learn the steps outsource effectively.</p>	<p><b>Slash HOURS From Your Marketing To-Do List Every Week!</b></p> <p><b>* Free Training Video *</b> Step-by-step instructions show you how to <b>automate</b> your most routine &amp; time consuming <b>tasks</b> to get your inbound leads flowing!</p> <p><b>WATCH VIDEO</b> {button}</p>

	<b>WATCH VIDEO</b> {button}	
<i>Software (Hubspot)</i>		
<p><b>Save \$500 to \$1,000 On Your Hubspot Purchase!</b></p> <p>Discover how to reduce or eliminate your three most challenging marketing problems; people, processes, &amp; tools.</p> <p>As a <i>new customer</i>, we'll give you cash back on your purchase of Hubspot!</p> <p style="text-align: center;"><b>WATCH VIDEO</b> {button}</p>		