

An Important Message for Advertising Managers, Marketing Directors, and Busy Executives Facing Costly Challenges with Effective Digital Marketing

Don't Waste Time & Money Struggling to Figure Out Digital Marketing

Our Team Has Over 25 Years Of Experience Successfully Upgrading the Marketing Strategies and Programs for All Sizes and Types of Companies!

Are you the revenue-generating wizard contributing to or responsible for the marketing programs within your organization? Are you dealing with constant pressure to make marketing “work” better, produce more, costs less?

You're not alone! Many successful businesses face these kinds of challenges every day...With my help, you can put an end to “**Shot Gun**” marketing tactics, and:

- Reduce the waste and excess costs of marketing
- Do more with and optimize your shrinking resources
- Employ proven inbound marketing strategies
- Build your “Profit Center Marketing” programs

...So you may **generate revenue streams** just by marketing your business.

Issues with outdated, outbound marketing techniques are becoming increasingly common – and costly. However, it's the failure to resolve these issues that leads to much **BIGGER** battles when marketing your business down the road, like:

- Missing out on the lead generating traffic you deserve
- Having no clue which of your marketing efforts are actually working
- Needing to do far more marketing with heavily slashed budgets
- Trying to keep up with all the evolving marketing strategies as they change

Fortunately, there's a **simple, affordable, and effective way** to fix these marketing issues quickly. These solutions allow your company to reduce costs while getting better results. And you **AVOID** being completely left in the dust by your competitors.

Continue reading this page, complete a short marketing assessment, and reserve your Free 30 Consultation with me! We'll dig right into your challenges and find some value.

As a Certified Inbound Marketing Consultant, I'm Uniquely Positioned to Help You Turn Marketing into Your Own "Profit Center"

You're busy, so let's get right to the point...

"Your marketing activities can generate their own stream of revenue above and beyond any costs to generate leads for your higher ticket products or services."

Marketing **CAN** become a profit center within your organization.

My name is Daniel Stouffer, and for over 15 years I've been helping business people like you **save time and money** eliminating "old school" marketing strategies and tactics...

I first became interested in marketing, all things internet, and inbound strategies while struggling to build a marketing department for a 15 million dollar per year software development company.

I was pretty much alone without an adequate budget or enough people around me to get everything done on a weekly basis. This meant I figured out the entire marketing game while earning my fair share of cuts, bruises, and bashings, especially from the CEO.

Since then I've worked with big, fast growing, and successful companies I variety of ways. I'm like your Swiss Army Knife for marketing programs. With a little guidance I helped them get their minds around accomplishing more despite shrinking or non-existent budgets.

I've helped architect and implement marketing programs that actually generate multiple revenue streams on top of their required lead generation. It's all really about educating, educating, educating...and then asking for the sale.

Here's How I Can Help You with YOUR Marketing Programs...

I excel at designing inbound marketing services for busy marketing managers, directors, and executives who want to reduce costs and generate more revenue by eliminating the inefficiency and waste across decaying tactics. I eliminate methods, processes, and tools that are basically no longer relevant to today's personal web or relationship marketing.

I'll free up your time, **allowing you to focus on more important things...** like making more money, reducing costs, getting more work done in less time (so, you can spend more time with your family), and essentially make you look like a Rock Star in the eyes of your boss!

My inbound marketing services include but are not limited to:

- **Marketing Strategy Development:** First, I construct and mold a master plan.
- **Marketing Program Creation:** Second, I lay the foundation and infrastructure for success. This covers all of the necessary people, process, and tool considerations.
- **Marketing Project Management:** Third, I oversee implementation and maintain the empire for you with effective project management and insanely effective outsourcing of your marketing resources.

Services can be customized to fit your individual business needs, as well as your budget. My intent is to give you the “big easy button” for your marketing programs all the while architecting efforts that generate revenue streams around your demand generation programs.

Results You Can Count On

When you hire me, you’re not only getting an experienced and certified expert who can help you overcome the difficulties of an emergent technological era and cyber culture.

You’re also getting a focused and dedicated professional staff that will treat your business as if it was our own, and work tirelessly to produce unprecedented results.

- Want to know what it feels like to have a thriving social media platform?
- Want to see what the foundation for an immense online audience looks like?
- Want to finally catch what all the fuss is about when it comes to marketing?
- Want to peak behind the veil of digital empire building?
- Want to be able to show the boss results they never expected?

It’s More Affordable Than You Think!

It’s true. I’m and our Team of Ten is probably not the cheapest option you could go with, but *cheapest* is not the way to go here. You’ve probably already tried that and/or your scared of the cost you haven’t even started on the critical stuff.

My consulting and related marketing project fees are surprisingly affordable.

I’m certainly more affordable than the cost of ignoring ineffective marketing altogether, wasted budgets, and then having to deal with smaller budgets, lack of resources, or implosion.

**Complete the Assessment Below
For a FREE 30-Minute Marketing Consultation**

There's no obligation whatsoever, but **you *do* need to contact me**. There are a few openings on my schedule currently, but they tend to fill up quickly. So, let's get started.

Please Complete Marketing Assessment

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Don't let legit revenues suffer because your strategies aren't as effective as they can be. Contact me pretty much right now and find out how easy and affordable it can be to architect highly effective marketing programs!