

{email subscription sales letter}

You're Invited to Try **Inbound Insider**...  
180-Days Risk FREE – and...

**Discover What Every {Demographic}  
Should Know About {Topic 1, 2, & 3}...  
With Current News Delivered to Your {Inbox}  
Every {couple of days}!**

Are you struggling to stay current in {Industry}?

*It's not surprising...*

There's just so MUCH to learn... and worse, the {topic} field is **CONSTANTLY** changing, so practically every DAY, there's another flood of new information you **MUST** know if you're going to be successful.

You could spend all your free time reading the blogs... surfing the websites... and downloading the reports...

*... But what a waste of your precious time!*

Imagine how much **more successful** you'd be if there was a single publication that pulled this all together FOR YOU:

- **Created to bring together ALL of the most critical information in once place**
- **Updated monthly, to include cutting-edge new approaches and research**
- **Written by experts who understood EXACTLY what you needed to know to succeed (and what information wasn't worth your time)**
- **Condensed into simple, step-by-step instructions**

Well, there is! Read on to get all the details...

**Let Us Do The Sifting... Wading... And Thinking For You!**

Here at **{Company\_Name}**, we specialize in helping busy **{Industry}** professionals like you focus on what you're good at: **{Task Here}**.

We spend hundreds of hours every month sifting... wading... and digging through mountains of industry newsletters, reports, articles, test results, and more – and condensing it all down into a single **{XX-page}** easy-to-read publication that we can deliver to your **{mailbox}** twice per month.

So instead of wasting HUNDREDS of hours trying to learn **{topic}** – you can spend 20-30 minutes reading **{Publication\_Title}**...

... Getting an instant, up-to-the-minute snapshot of hot trends, changes, success stories, upcoming seminars, and MORE, all in your industry!

## **You'll Get A New **{Issue}** Twice Per **{Month}**, Packed FULL of The Latest Information about **{Topic}**!**

Twice per month, we'll send you a new issue of **{Product Name}**, packed **full of the latest strategies, techniques, and secrets for **{goal}****.

For example, here are some hot topics we've covered in recent issues:

**{Bullet list of hot topics covered in recent issues here.}**

## **Plus – Each Issue Includes the Professional Advice You Need to Easily Succeed at Related **{Goals Like 1, 2, Or 3}****

In addition, each issue includes feature articles in these key topic areas:

**{Bullet list of topic areas & learning objectives covered by each issue.}**

## **Read What Our Subscribers Are Saying About Us....**

**{Insert client testimonials here.}**

## **You Get **{#}** Times Your Money's Worth!**

When we tallied up the time and money invested in researching each issue of **{Publication\_Name}**, even we were a bit astonished to learn...

... Each bi-weekly issue of {Publication\_Name} is jam-packed with {\$X,XXX+} worth of priceless {industry} advice, tips, success stories, and updates.

Yet while you might expect to pay as much as {\$XX.XX} per month for such valuable professional advice, we're proud to make the subscription available at the very fair monthly investment of just {\$XX.XX}...

... A generously LOW price that keeps this information accessible to all levels of {industry\_professionals} – not just the elite top 5-10% who \*usually\* have privileged access to this caliber of information.

### 3 Bonus Gifts with Your Subscription

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#### Super Bonus #1:

{describe features and benefits of bonus}

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{describe features and benefits of bonus}

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If you're not suitably impressed by the caliber of {industry} research, insider trends, and cutting-edge secrets we deliver on a bi-weekly basis, then contact us before your 90 days expires – and **we'll refund your FULL 90-Days' worth of subscription fees** (minus only the shipping & handling fees).

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So now it's time to decide...

... Will you continue to make decisions with HALF the information you need?

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**Because your investment is backed by our RISK FREE 90-Day Moneyback Guarantee.**

**Plus – you'll receive all 3 bonus gifts {Title 1, Title 2, & Title 3}, an additional {\$XX.XX} value but yours FREE for subscribing today. And yours to keep, even if you decide refund or cancel your subscription at a later date.**

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